

YOUR VALUE INSIGHTS



Where does your value actually land?

It happens more often than you think. You just don't name it.

Look inward for where it begins. Then outward for what changes because you were there.

Value is not the task. It is the change.



ValueVenus

ONE • LOOK INWARD



Where might your value begin?

Not with a title. Not with a résumé. Start by noticing the forces that keep showing up around you.



GRAVITY

What do you return to without even trying?



CAPABILITY

What do people reliably count on you for?



NEED

What becomes easier, clearer or better when you are there?



REWARD

What would someone pay for?

The overlap is not a verdict. It is a clue worth testing.

ONE QUESTION TO CARRY WITH YOU

**What do people hand to you when
the stakes rise?**



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TWO · LOOK OUTWARD

Then ask: what changed?

Value becomes easier to see when we stop describing the activity and notice the consequence.

A SMALL TRANSLATION

WHAT YOU SAY

“People ask me to review things.”



WHAT ACTUALLY CHANGED

Mistakes are caught earlier.
People move with more confidence.

QUALITY · RISK · TRUST



SPEED

Faster?



COST

Less effort or resource?



QUALITY

Better?



RISK

Safer or more certain?



TRUST

Easier to move with confidence?

Everyone needs their own blueprint of value creation. Go find it — reflect inward and outward, then ask the people around you when and how they've come to rely on you, and for what.

One contribution is a clue. Repeated consequences reveal your blueprint.



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